

Dunya Universite Siralamalari Metodolojileri Bazinda Bilkent Universitesine Dair Bibliometrik Analizler ..

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Satis Muduru - Turkiye & Orta Asya
A&G Sales - ELSEVIER BV



DUNYA UNIVERSITE SIRALAMALARI - IKI KURUM : THE & QS





THE- METODOLOJI

Teaching (the learning environment): 30%

Research (volume, income and reputation): 30%

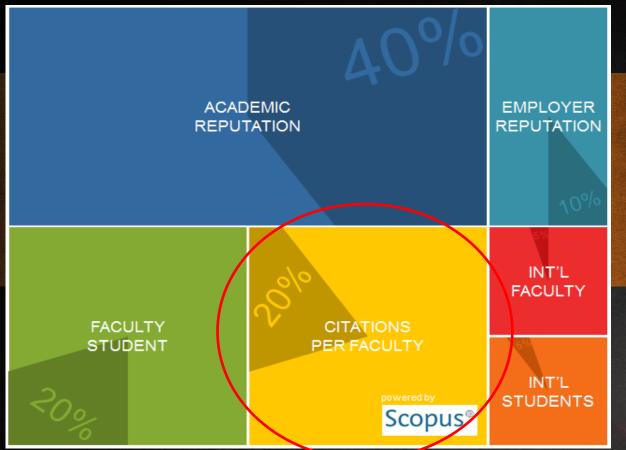
Citations (research influence): 30%

International outlook (staff, students, research): 7.5%

Industry income (knowledge transfer): 2.5%



QS- METODOLOJI





HANGI BILIMSEL ICERIK UNIVERSITE SIRALAMA KURULUSLARINCA ANALIZE DAHIL EDILIYOR - THE

Citations (research influence): 30%

Our research influence indicator looks at universities' role in spreading new knowledge and ideas.

We examine research influence by capturing the number of times a university's published work is cited by scholars globally, compared with the number of citations a publication of similar type and subject is expected to have. This year, our bibliometric data supplier Elsevier examined more than 51 million citations to 11.3 million journal articles, published over five

years. The data are drawn from the 23,000 academic journals indexed by Elsevier's Scopus database and include all indexed journals published between 2010 and 2014. Only three types of publications are analysed: journal articles, conference proceedings and reviews. Citations to these papers made in the six years from 2010 to 2015 are also collected.

The indicator is always defined with reference to a global baseline and intrinsically accounts for differences in citation accrual over time, differences in citation rates for different document types (reviews typically attract more citations than research articles, for example) as well as subject-specific differences in citation frequencies overall and over time and document types. It is one of the most sophisticated indicators in the modern bibliometric toolkit.



HANGI BILIMSEL ICERIK UNIVERSITE SIRALAMA KURULUSLARINCA ANALIZE DAHIL EDILIYOR - QS

SCOPUS CONTENT TYPES





In consultation with Elsevier, some (typically not citation yielding) content types have been excluded from analysis:

IN

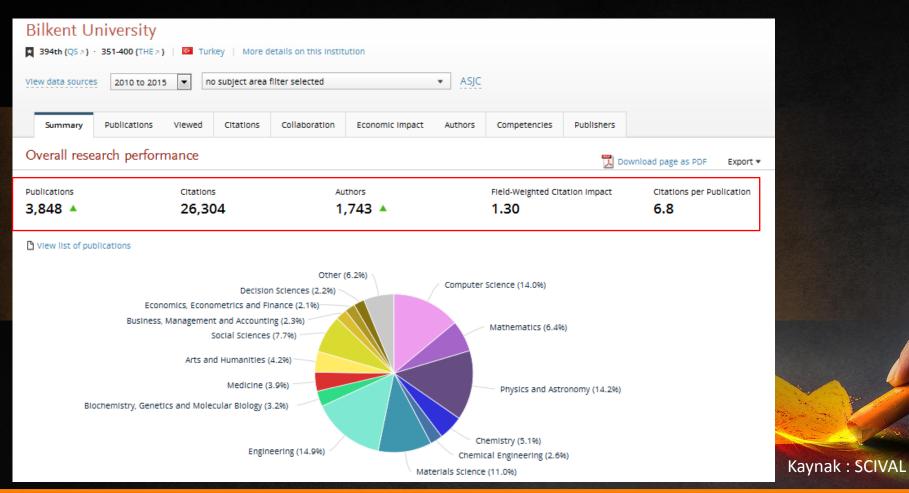
- Article
- Review
- Conference Paper
- Book
- Book Chapter
- Article in Press
- Business Article

OUT

- Abstract Report
- Conference Review
- Editorial
- Erratum
- Letter
- Note
- Press Release
- Short Survey

Bilkent Universitesine Dair Ornek Bibliometrik Analizler ...

BILKENT UNIVERSITESI – GENEL YAYIN PERFORMANSI (2010 -2015)



BILKENT UNIVERSITESI YAYIN PERFORMANSI vs...

Performance indicators

Outputs in Top Percentiles significant

Publications in top 10% most cited worldwide



Bilkent University:

13.5% Turkey: 7.1%

→ Analyze in more detail



International Collaboration 🧟

Publications co-authored with Institutions in other countries



Bilkent University:

Turkey:

→ Analyze in more detail

Publications in Top Journal Percentiles 🤹

Publications in top 10% journals by SNIP ▼



Bilkent University: 32.2%

Turkey: 10.6%

→ Analyze in more detail

Academic-Corporate Collaboration 🧟

Publications with both academic and corporate affiliations Bilkent University:



3.6%

Turkey: 0.7%

→ Analyze in more detail

International Collaboration signal

→ Analyze in more detail

Performance indicators

Outputs in Top Percentiles 🕸

Publications in top 10% most cited worldwide

Turkev:

7.1%

Publications co-authored with Institutions in other countries



Turkey: 19.8%

Publications in Top Journal Percentiles 🗯

Publications in top 10% journals by SNIP ▼



→ Analyze in more detail

Academic-Corporate Collaboration 🕸

Publications with both academic and corporate affiliations



0.7%

Performance indicators

Outputs in Top Percentiles 🗯

Publications in top 10% most cited worldwide



South Korea: 12.3%



→ Analyze in more detail

International Collaboration 🗯

Publications co-authored with Institutions in other countries



Publications in Top Journal Percentiles 🗯

Publications in top 10% journals by SNIP ▼



South Korea

→ Analyze in more detail

Academic-Corporate Collaboration 🕸

Publications with both academic and corporate affiliations



Performance indicators

Outputs in Top Percentiles signal

Publications in top 10% most cited worldwide



14.7%

→ Analyze in more detail

International Collaboration six

Publications co-authored with Institutions in other countries



Publications in Top Journal Percentiles 🏩

Publications in top 10% journals by SNIP ▼



→ Analyze in more detail

G 8

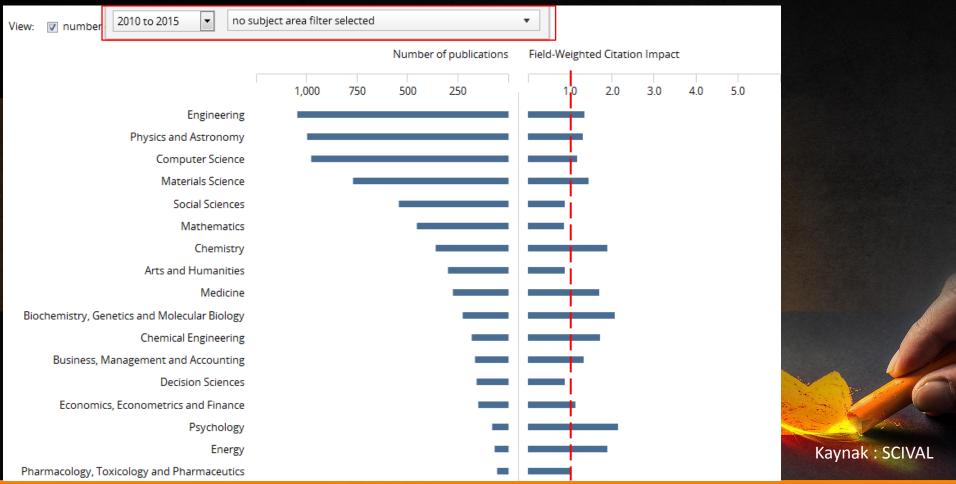
Academic-Corporate Collaboration 🔅

Publications with both academic and corporate affiliations



2.5%

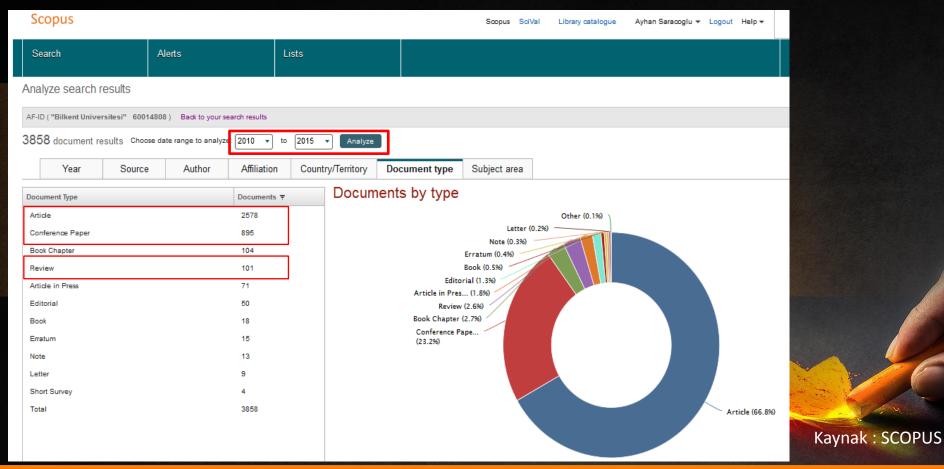
ORNEK ANALIZ -1 : BILKENT UNIVERSITESI HANGI BILIMSEL ALANLARDA YAYIN YAPMAKTA – YAYIN PERFORMANSI NASIL ?



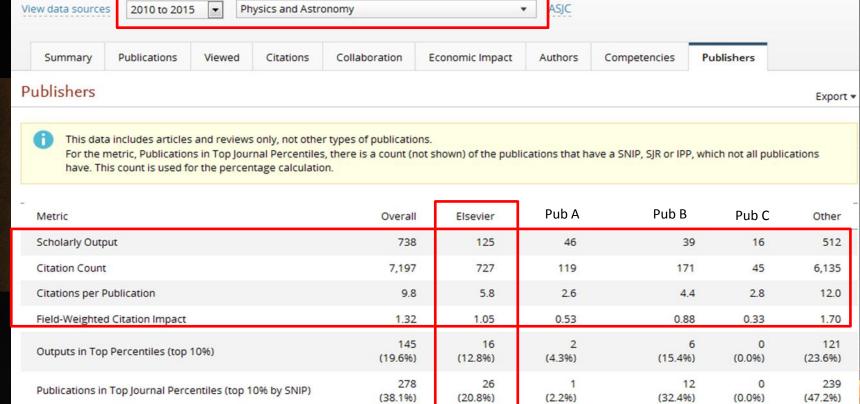
ORNEK ANALIZ -2 : BILKENT UNIVERSITESI : ALT BILIMSEL ALANLARA GORE YAYIN PERFORMANSI NASIL ?



ORNEK ANALIZ -3: BILKENT UNIVERSITESININ HANGI BILIMSEL YAYINLARI "UNIVERSITE SIRALAMALARINDA" ANALIZLERE DAHIL?



ORNEK ANALIZ -4 : HANGI YAYINEVINE AIT DERGILERDE YAYIN YAPMANIN ATIF ETKISI DAHA YUKSEK?



342

(20.096)

(0.096)

(46.896)

Publications in Top Journal Percentiles (top 10% by IPP)

Káynak : SCIVAL

305

(60.3%)

12

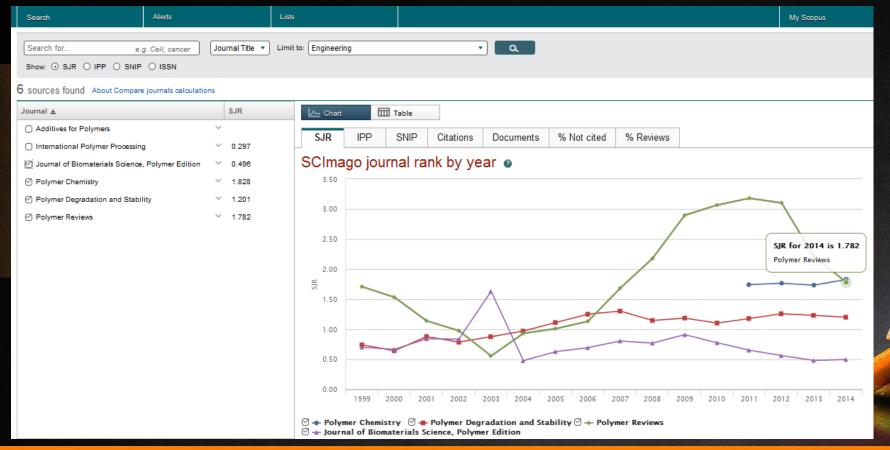
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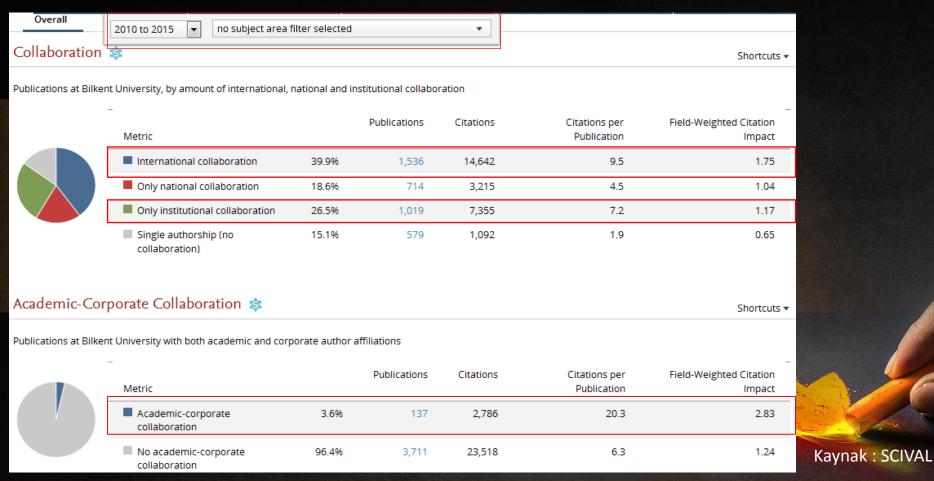
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ORNEK ANALIZ -5 : HANGI DERGILERDE YAYIN YAPMANIN ATIF ETKISI DAHA YUKSEK OLABILIR?

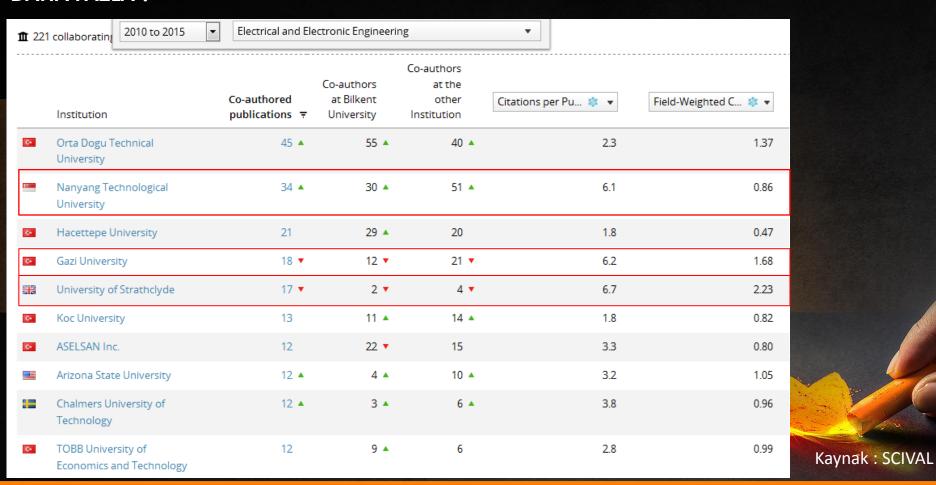
Kaynak: SCOPUS



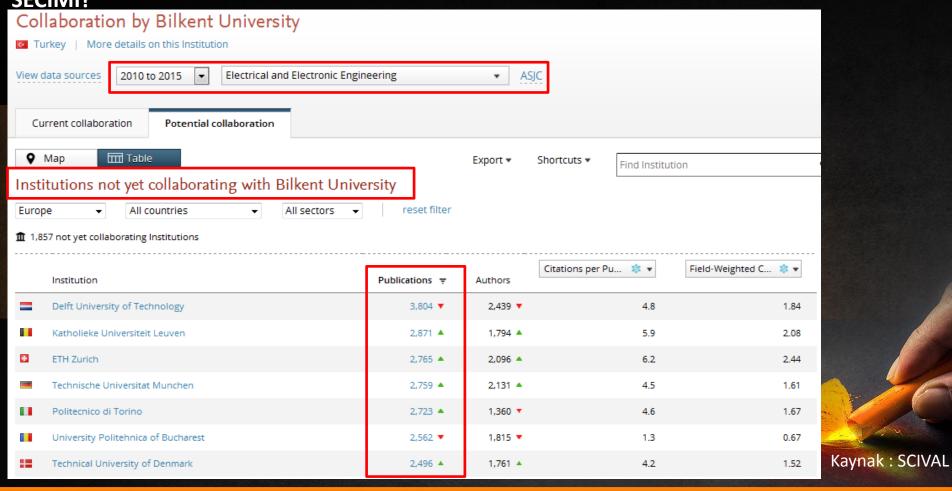
ORNEK ANALIZ -6: HANGI TUR "ORTAK YAZARLI" BILIMSEL YAYINLARIN ATIF PERFORMANSI DAHA YUKSEK?



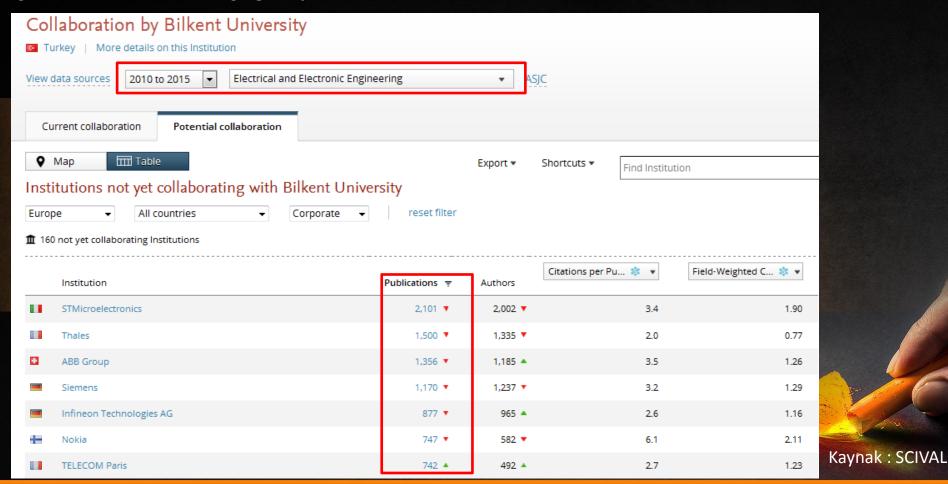
ORNEK ANALIZ -7: SECILEN BILIMSEL ALANDA HANGI YAYIN ISBIRLIKLERININ ATIF ETKISI DAHA FAZLA?



ORNEK ANALIZ -8: SECILEN BILIMSEL ALANDA DOGRU YAYIN ISBIRLIKTELIKLERININ SECIMI?



ORNEK ANALIZ -9: SECILEN BILIMSEL ALANDA DOGRU – OZEL SEKTOR- YAYIN ISBIRLIKTELIKLERININ SECIMI?



TESEKKUR EDERIM..

SORULARINIZ ?

